

# ROBIN ROZUM

DIGITAL DESIGNER | STRATEGY & DIRECTION | CREATIVE MUSCLE



## EXPERIENCE

2007 – Present

### 3 Magic Beans Design

*Principal, Senior Designer*

Conceived and executed brand applications in both digital and traditional channels.

2016

### VOCO Creative

*Freelancer*

Worked with creative director and marketing team to develop effective advertising and social media campaigns.

2007 - 2011

### Peak Creative Media

*Freelancer*

Animated explainer videos, developed microsites for corporate companies, and art directed projects from concept to publication.

2005 - 2007

### Carter Design

*Graphic Designer and Web Designer*

Collaborated with product designers to create innovative package design, tradeshow design and web development.

## ABOUT ME

I'm **Robin**

a versatile senior designer from Denver

After 10 years of freelance, I long to belong to a tight knit group of creatives again. My diverse skillset and project management experience makes me an agile asset for creative teams.

## EDUCATION

2001

### BFA in Graphic Design

Minnesota State University, Moorhead

## TOOLS

WordPress

Joomla

Photoshop

Illustrator

InDesign

Dreamweaver

Sketch

After Effects

Flash Animate

Microsoft Office



## EXPERTISE

Project Management

Explainer Videos

Print and Display

Publication Design

Quality Control

Social Media Advertising

Website UX/UI

Frontend Development

Mobile App UI

Hosting, Analytics, API's

## CONTACT

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## REFERENCES

### Todd Flemming

Creative Director  
VOCO Creative  
720 394 3252

### Alissa Tegeder

Sr. Producer Multimedia/Video  
Peak Creative Media  
720 224 5180

### Dana Willey

Owner, Sales Manager  
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720 249 2287