

Robin Rozum

UX Designer

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303-831-6280

Experience

UX/UI Designer 3 Magic Beans Design

Denver, Colorado
Full-time 2017-2021

I managed iterative UX sprints, strategies and analysis on diverse contracts. As owner, I consulted shareholders to scale design systems across multiple platforms for tech startups and businesses, often contributing to development and Quality Assurance.

UX/UI Designer Mobile-Di

Denver, Colorado
Part-time 2017-2018

We collaborated on minimal viable products with lean UX for mobile app development. I contributed to proposals, shareholder meetings, interactive wireframes, high-fidelity user interface designs. I also provided branding and marketing materials for startup clients.

Interactive Designer VOCO Creative

Denver, Colorado
Contract 2016-2017

Versatile advertising campaigns at VOCO provided an opportunity to create vibrant content for national brands and non-profit organizations. I created social media ads, data visualizations, print displays, and marketing reports of multi-tiered ad campaigns.

Interactive Designer Peak Creative

Denver, Colorado
Part-time 2018-2019
Contract 2007-2015

I thrived under full-scope agency work including storyboard design and interactive microsite resources for corporate employee engagement. We produced scripted videos for industries including tech and cloud services, healthcare, insurance, education and nonprofit sector.

Senior Designer Carter Design

Denver, Colorado
Full-time 2005-2007

Product design collaboration taught me the value of responsive client communication, vendor relationships, quality control, and itemized budgets. I designed trade show displays, package design, interactive design, brand collateral, signage, and marketing materials.

Graphic Designer F+W Publications

Denver, Colorado
Full-time 2003-2005

I designed unique publications featuring art techniques and gallery books. I directed custom set designs with our in-house photography studio to bring ideas to life. Each book allowed me to explore different themes and formats for inspirational content.

Education

Interaction Design Foundation

Human-Computer Interaction -Remote Certification, 2021

New York University

Information Data Visualization Specialization -Remote Certification, 2021

Minnesota State University, Moorhead

Bachelor of Fine Arts in Interactive Graphic Design -Moorhead, Minnesota, 2001

Skills

After Effects	Illustrator	HubSpot	HTML	Google Workspace
Figma	Photoshop	Unbounce	CSS	Google Cloud Platform
Balsamiq	InDesign	Landing Pages	Visual Studio	Google Lighthouse
Sketch	Tableau	Mailchimp	API Integration	Google Analytics
Invision	Superset	Microsoft Office	AWS Cloud	Google Ads and Tags